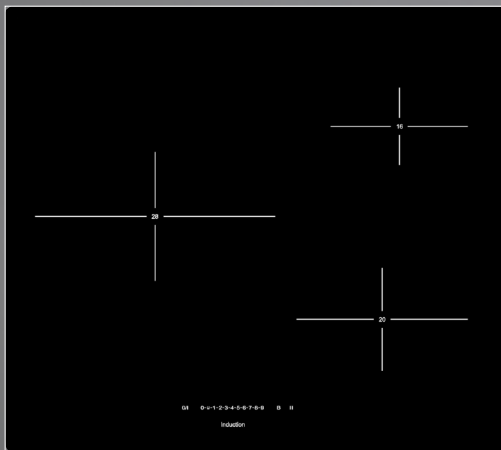


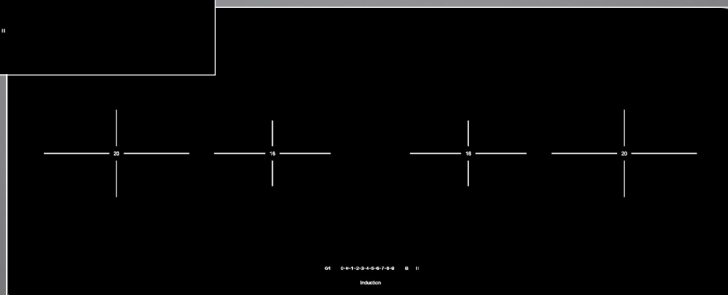


PURCHASE ANY SMEG  
INDUCTION COOKTOP\*  
AND RECEIVE A BONUS  
ITALIAN-MADE ESSTEELE  
PREMIUM STAINLESS  
STEEL INDUCTION  
COOKWARE SET  
VALUED AT RRP \$509

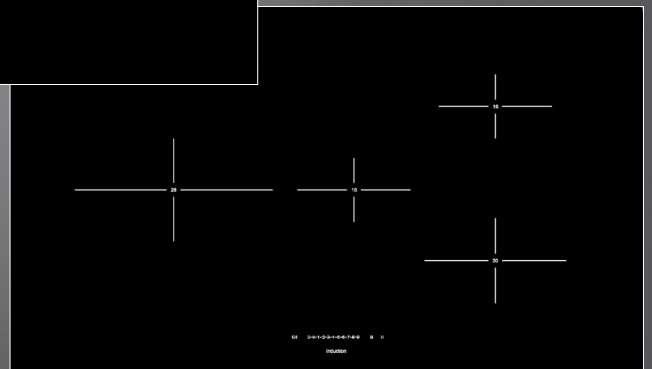
\*Excludes model PIP264B



SIHP263S



SIHP2100S



SIHP294S

design  
functionality  
style  
innovation

NEW  
SLIDE  
CONTROL

smeg  
technology with style

BY REDEMPTION DIRECT FROM SMEG AUSTRALIA PTY LTD

Redemption forms available at [www.smeg.com.au](http://www.smeg.com.au)

Retail sales only | Terms and conditions apply

# BONUS OFFER



## HOW TO REDEEM

1. Purchase a SMEG induction cooktop or induction freestanding cooker between 1 January 2012 and 30 June 2012.
2. Complete the redemption form downloadable from [www.smeg.com.au](http://www.smeg.com.au).
3. Attach a COPY of the original itemised invoice and fully paid receipt
4. Mail redemption form and copy of invoice/receipt to:  
Redemptions  
Smeg Australia Pty Ltd  
2-8 Baker Street BANKSMEDOW 2019
5. You will then receive an email from [redemptions@smeg.com.au](mailto:redemptions@smeg.com.au) with your individual reference number. Please allow two (2) weeks from date of postage for this response.
6. Please read the Terms and Conditions of this promotion, available at [www.smeg.com.au](http://www.smeg.com.au).

### TERMS AND CONDITIONS APPLY TO THIS OFFER

NOTE: please allow **6 weeks** from the date of receipt of the redemption form by the promoter for delivery to redeemer's nominated delivery address.

All paperwork in relation to the redemption must be completed and received by the promoter **by close of business 31 July 2012**. **NO REDEMPTIONS WILL BE PROCESSED AFTER THIS DATE.**

# BONUS OFFER



## REDEMPTION FORM

TO QUALIFY FOR OFFER —

Purchase any SMEG induction cooktop\* or induction freestanding cooker from participating retailers between 1 January 2012 and 30 June 2012 to receive your bonus Essteele Premium Stainless Steel Induction Cookware Set. Complete this redemption form and sign to agree to Terms and Conditions available at —

[www.smeg.com.au](http://www.smeg.com.au)

Offer available by redemption from SMEG only.

**\* Offer excludes model PIP264B**

### \* mandatory fields

TITLE		FIRST NAME		SURNAME	
DELIVERY ADDRESS* (street address ONLY) PLEASE ENSURE THAT SOMEONE WILL BE AVAILABLE TO TAKE DELIVERY AT THIS ADDRESS					
CONTACT DETAILS		email			
		phone*		mobile	
RETAILER: address/suburb					
SALESPERSON				MODEL PURCHASED*	
INVOICE NUMBER*				DATE OF PURCHASE*	
COMMENTS					
I have read, understand and agree to the Terms and Conditions of this promotion.					
signature		date			

**IMPORTANT NOTE:** All paperwork in relation to the redemption must be completed and received by the promoter by close of business 31 July 2012. **NO REDEMPTIONS WILL BE PROCESSED AFTER THIS DATE.**

## Terms and Conditions

### SMEG BONUS Offer – SMEG Induction Cooktops

1. Information on how to redeem this offer form a part of these terms and conditions.
2. Offer is not to be used in conjunction with any other offer
3. Delivery will be made only within Australia.
4. The promotion is valid in respect of selected Smeg-branded products only purchased from an authorised dealer displaying advertising for the promotion in-store during the promotional period listed below. These selected items are SMEG-branded induction cooktops (models SI3633IB, SE264ID, SE284ID and all SIHP models), and upright cooker models A1PYID-6 and C9IMXA. **The offer does not include model PIP264B 60cm induction cooktop.**
5. The offer is available to retail sales only and is not available to any project, new homes sales or purchases of products that are factory seconds or purchased from auctions.
6. Customer must purchase the selected Smeg-branded products during the following Promotion Period. Smeg-branded goods must be paid in full by close of promotion:

**Commences: 8:30am 1 January 2012**

**Closes: 5:30pm 30 June 2012**

7. In order to redeem the offer the purchase must be made **in one instance**, from an authorised SMEG dealer. The offer is limited to one redemption per purchase.
8. The promotion may end earlier should stocks of the offered products not be available.
9. In order to take advantage of the redemption, customer must complete the official redemption form (which can be downloaded from [www.smeg.com.au](http://www.smeg.com.au)) and send it, along with **COPY OF ITEMISED INVOICE AND FULLY PAID RECEIPT ON OR BEFORE 31 JULY 2012** verifying purchase, and posted in stamped envelope. **Strictly no redemptions will be processed after this date.** Proof of purchase must clearly show qualifying products purchased, the purchase price and date of purchase.
10. All claims must be sent to:

Redemptions  
Smeg Australia Pty Ltd  
2-8 Baker Street BANKSMEADOW 2019

11. Once the claim has been received an email from [redemptions@smeg.com.au](mailto:redemptions@smeg.com.au) will be sent stating whether or not the redemption offer has been successful. Please allow 2 weeks for this notification.
12. The copy invoice will be stamped indicating that the offer has been redeemed for that purchase and returned to the purchaser. Once the offer has been redeemed there will be no refunds available on the purchased items and the original invoice will be marked as such.

13. Please allow 6 weeks from the date of receipt of the redemption form by the promoter for delivery to redeemer's nominated delivery address. The product will be delivered to anywhere within Australia and no goods will be held after the 8 week delivery period.
14. Employees and families of the promoter and its agencies associated are ineligible.
15. Personal shoppers only. Offer is not transferable or exchangeable and cannot be taken as cash.
16. The promoter reserves the right to substitute the offer with an alternative offer or product of equal or greater value.
17. The value of the product offered is at its recommended retail price. The promoter accepts no variation in the value of the offer.
18. The Promoter reserves the right to verify the validity of all claims and disqualify any claimant for tampering with the redemption process or for submitting a claim, which is not in accordance with these terms and conditions.
19. The promoter accepts no responsibility for late, lost or misdirected mail and/ or claims.
20. By making a claim, unless otherwise advised by the claimant, each claimant consents to the information they submit with their claim being entered into a database and the Promoter may use this information in any media for future promotional, marketing and publicity purposes without any further reference or payment or other correspondence to the claimant. All personal details of the claimants will be stored at the office of the Promoter. A request to access, update or correct any information should be directed to that office. For further details see our privacy policy at [www.smeg.com.au](http://www.smeg.com.au)
21. The Promoter is Smeg Australia Pty Ltd, 2-8 Baker Street, Botany NSW 2019, (02) 8667 4888 ABN 33 146 901 082.